

REINVENTING SUP

ATTRACTING FATHERS WITH CHILDREN STILL IN THE HOME

Version 2: January 22, 2026 - Bernell Taylor - AVP Utah Valley South Area



The Handoff

SUP Gets A Whole New Life

WHAT WE SEE

—
A GROUP OF HAPPY SENIORS WHO HAVE
LIVED A LIFE OF FAMILY, CHURCH AND
COMMUNITY SERVICE, WHO GET TOGETHER
MONTHLY TO SHARE A MEAL, FELLOWSHIP,
AND ENJOY A HISTORICAL LECTURE.



WHAT THEY SEE

A GROUP OF “NEARLY DEADS” WHO FIXATE
ON “THE GOOD OLD DAYS” AND PIONEERS
OF THE PAST.



TOP OF MIND FOR FATHERS TODAY

- ❖ Holding their family together in a fractured culture
- ❖ Strengthening their marriage
- ❖ Raising children with faith and resilience
- ❖ Finding meaning, brotherhood, and guidance

They seldom think of their ancestors



WE'RE LIVING HALF OUR MISSION STATEMENT

- ❖ Come to know our fathers and turn our hearts to them
- ❖ Preserve the memory and heritage of the early pioneers of the Utah Territory and the western U.S.
- ❖ Honor present-day pioneers worldwide who exemplify these pioneer values
- ❖ Teach these same values to the youth who will be tomorrow's pioneers

PIONEERS DIDN'T GATHER TO STUDY PIONEERS

They gathered to:

- ❖ Strengthen faith
- ❖ Support families
- ❖ Face real, present challenges together
- ❖ Build communities that could endure hardship

Pioneer spirit is not nostalgia - it's problem-solving rooted in faith.



IF WE WANT YOUNGER MEMBERS...

- ❖ Address what is urgent in their lives today
- ❖ Offer practical help, not just historical reflection
- ❖ Keep Christ, faith, and family at center
- ❖ Create spaces that feel relevant, supportive, and purposeful.

Younger men won't join to preserve the past
- but they will join to protect their families.



NEW SUP FATHER'S CHAPTER

Create a separate SUP chapter specifically for fathers with children still at home.

- ❖ Remains fully aligned with SUP values and mission
- ❖ Operates alongside - not instead of - traditional chapters
- ❖ Focus on strengthening families through faith-based discussion, not lectures

Give them a place to be raw and real, to find answers from one another - not another "expert".



FORMAT OF SUP FATHER'S CHAPTER

- ❖ Small groups led by a facilitator
- ❖ Huddle and conversation-based
- ❖ Short, intentional gatherings
- ❖ No formal dinners or lectures required



FOCUS OF SUP FATHER'S CHAPTER

- ❖ **Marriage Partnership:** the most vital human relationship in time and eternity.
- ❖ **Connection & Belonging:** the way every person is seen, loved and included.
- ❖ **Values, Faith & Purpose:** the moral compass that guides the family to happiness.
- ❖ **Mental & Emotional Health:** the internal voice that speaks peace to the soul.
- ❖ **Gratitude & Service:** the grateful and giving heart that unlocks joy.

The group becomes wiser than any one individual.

THE COST OF DOING NOTHING

—
IF WE DON'T ADAPT:

- ❖ MEMBERSHIP CONTINUES TO DECLINE
- ❖ LEGACY ORGANIZATIONS QUIETLY FADE
- ❖ PIONEER VALUES BECOME HISTORY
INSTEAD OF INHERITANCE



YOUNGER FATHERS ARE THE PIONEERS OF OUR DAY

—
IF WE ACT:

- ❖ SUP BECOMES MULTI-GENERATIONAL
- ❖ FATHERS RAISE SONS WHO ALREADY BELONG
- ❖ HERITAGE BECOMES LIVED, NOT ARCHIVED.



STEP ONE: 3 OR 5 MEMBER COMMITTEE

ASSIGNED TO STUDY AND LAUNCH A PILOT SUP FATHER'S CHAPTER

OUR PIONEERS DIDN'T ASK
WHETHER THE FUTURE
WOULD BE COMFORTABLE.
THEY ASKED WHETHER
WE WOULD BE FAITHFUL.

—
IF WE WANT SUP TO SURVIVE, WE MUST
ONCE AGAIN THINK LIKE PIONEERS





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